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DENISSE OLLER, EMMY-AWARD WINNING JOURNALIST, JOINS ADVOCATE COMMUNITY PROVIDERS AS DIRECTOR OF INTEGRATED OUTREACH

New York, NY – January 10, 2017 – Advocate Community Providers (ACP) announced the appointment of Denisse Oller, Emmy-award winning television journalist, author and chef, as Director of Integrated Outreach. ACP is a non-profit network of physicians and providers who serve more than 650,000 Medicaid patients in predominately lower-income Hispanic, Asian and African-American communities in the Bronx, Brooklyn, Manhattan, and Queens.

In this newly created position, Ms. Oller will develop initiatives to inform, educate, engage, motivate and empower individuals and families about the importance of preventive health care and healthier lifestyle choices. Ms. Oller will serve as a spokesperson for ACP's ongoing outreach to improve health literacy, with a focus on Latinos, in underserved communities where there is a prevalence of chronic illnesses such as asthma and diabetes.

“Denisse Oller is a household name in the Latino communities that we serve,” said Thomas Milligan, Vice President of Communications at Advocate Community Providers. “With her credibility, recognition and expertise, Denisse is the ideal person to help ACP increase health literacy and deliver a strong message of wellness and preventive health that begins with a Primary Care Physician.”

“I am very excited to join ACP and share my knowledge and experience in community advocacy, healthy cooking, and communication to support, educate and empower New York's most vulnerable communities,” said Ms. Oller.

During a distinguished 20-year career as an acclaimed national news anchor for Univision Network and Telemundo Network, Ms. Oller covered events such as Pope John Paul II's visit to Cuba and the 9-11 terrorist attacks, and interviewed a variety of prominent public and political figures worldwide.

Ms. Oller has received five Emmys, two “Gracies” from the Alliance for Women in Media, and the prestigious Edward R. Murrow Award for journalism, and was named by Hispanic Business Magazine as one of the 100 Most Influential Hispanic Personalities in the United States. Most recently, Ms. Oller was Executive Director of the Joseph A. Unanue Latino Institute at Seton Hall University where she worked closely with higher education administration and students to extend the reach of the Institute beyond the



Seton Hall campus. Particularly noteworthy was her success in establishing partnerships with the corporate sector, private philanthropists, and community-based organizations.

Ms. Oller received a B.A. in Finance from the University of Puerto Rico and a B.A. Summa Cum Laude in Media Studies and Interpersonal Communications from Hunter College. At Seton Hall, she obtained her Graduate Certificate in Non-Profit Management. She also attended the Institute of Culinary Education, specializing in Latin American, Mediterranean cuisine, and healthy cooking.

About Advocate Community Providers

ACP unites 2,000 independent physicians with 950 hospital partners and community-based organizations dedicated to health, wellness and social services in lower-income, underserved Hispanic, Asian and African-American communities throughout New York City. Representing 650,000 patients across four boroughs of New York City, ACP was created in partnership with Northwell Health (formerly North Shore-Long Island Jewish Health System, Inc.). ACP's mission is to convene safety-net providers, partners and other stakeholders to create a culturally competent, patient-centered, comprehensive and coordinated service care model to meet the needs of individuals and families participating in Medicaid.

ACP is one of 25 Performing Provider Systems (PPS) in New York's Delivery Reform Incentive Payment (DSRIP) program to transform the State's Medicaid system. DSRIP's goals include reducing avoidable hospitalizations and ensuring that patients and their families with Medicaid switch to a community-based care system that emphasizes preventative care over reliance on the emergency room.

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