



**\*\*FOR IMMEDIATE RELEASE\*\***

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## **HUNDREDS OF DIVERSE QUEENS FAMILIES PARTICIPATE IN BOROUGH-WIDE HEALTH FAIR; FREE CLINICS INCLUDE MANAGEMENT OF CHRONIC HEALTH ISSUES AND TOOLS TO PREVENT ZIKA**

*Advocate Community Providers' Inaugural Event  
Launches Series of Summer Health Fairs Throughout City*

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**(Queens, New York) – July 14,** Advocate Community Providers (ACP), a network of 2,000 independent physicians serving over 200,000 Queens residents, and National Pediatrics Center, an ACP clinic, hosted the first in a series of summer Family Health Fairs aimed at addressing chronic health issues affecting low-income and immigrant communities throughout Queens.

“Advocate Community Providers’ unique model of care delivery leverages the long-standing, personal relationships and cultural competency of our neighborhood physicians and providers, which breaks down cultural barriers that have historically impeded access to care for minority communities,” said **Moisés Pérez-Martínez, Director of Workforce, Community & Government Relations for Advocate Community Providers.** “The series of health fairs we are launching today is an important step toward improving health literacy and promoting healthy behaviors for the communities we serve.”

The fair featured a number of health-focused activities and seminars, including:

- A pop-up shop run by Get Focused, one of ACP’s partner organizations that empowers students to “purchase” books by completing fitness challenges guided by certified trainers
- Seminars on asthma management, medication adherence and healthy eating
- Informational pamphlets on Zika virus, which is prevalent in the Latino communities that ACP serves
- Free blood pressure and BMI checks provided by National Pediatrics Center
- As well as fun activities for parents and their children

ACP concentrates its efforts in neighborhoods with the highest concentrations of severe health conditions in order to address the racial and ethnic disparities that many low-income and minority communities face.

ACP was created through the multibillion-dollar Delivery System Reform Incentive Payment (DSRIP) program, as one of 25 Performing Provider Systems (PPS) created and funded to lead an ambitious initiative to improve health care outcomes for Medicaid recipient communities, while reducing avoidable hospitalizations by 25 percent over a five-year period.

**\*\*Photos from today’s event will be uploaded to [www.acppps.org/acphealthfair](http://www.acppps.org/acphealthfair)\*\***



## **About Advocate Community Providers**

Advocate Community Providers (ACP) unites 2,000 individual, independent physicians with 950 hospital partners and community-based organizations dedicated to health, wellness and social services in lower-income, underserved Hispanic, Asian and African-American communities throughout New York City. Representing 650,000 patients across four boroughs of New York City, ACP was created in partnership with Northwell Health (formerly North Shore-Long Island Jewish Health System). ACP's mission is to convene safety-net providers, partners and other stakeholders to create a culturally competent patient-centered, comprehensive and coordinated service care model to meet the needs of individuals and families participating in Medicaid. ACP is one of 25 Performing Provider Systems (PPS) in New York's Delivery Reform Incentive Payment program (DSRIP) to transform the State's Medicaid system. DSRIP's goals include reducing avoidable hospitalizations and ensuring that patients and their families with Medicaid switch to a community-based care system that emphasizes preventative care over reliance on the emergency room.

For more information on ACP or DSRIP, visit <http://www.acppps.org/>.

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