



**\*\*\*FOR IMMEDIATE RELEASE\*\*\***

January 8, 2018

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## **DENISSE OLLER, EMMY-AWARD WINNING JOURNALIST, APPOINTED VICE PRESIDENT OF COMMUNICATIONS AT SOMOS COMMUNITY CARE**

*SOMOS Community Care - Formerly Advocate Community Providers PPS – Serves More Than 650,000 Patients, Predominantly Latino, Asian and African-American Communities Throughout New York City*

**New York, NY – January 8, 2018** – SOMOS Community Care, formerly Advocate Community Providers (ACP), announced the appointment of Denisse Oller, Emmy-award winning television journalist, author and health education advocate, as Vice President of Communications. SOMOS Community Care is a non-profit network of physicians and providers who serve more than 650,000 patients, predominately Latino, Asian and African-American in underserved communities in the Bronx, Brooklyn, Manhattan, and Queens.

In her new position, Ms. Oller develops communications and public relations initiatives to advocate for healthcare reform on behalf of SOMOS network providers and the communities they serve. She will continue to lead SOMOS Community Care's Integrated Outreach programs that inform, educate and empower individuals and families about the importance of preventive health care and making healthier lifestyle choices.

"Denisse Oller is a household name in the Latino communities that we serve," **said Mario J. Paredes, Chief Executive Officer at SOMOS.** "With her credibility, recognition and expertise, Denisse is the ideal person to lead and revitalize the organization's messaging about health literacy, wellness, and preventive health that begins with a Primary Care Physician."

"I am very excited to about this opportunity and look forward to contributing to the mission of SOMOS, by sharing my knowledge and experience in public relations, media, community advocacy, to expand its outreach to healthcare providers, our most vulnerable communities, and policy makers," **said Ms. Oller.**

During a distinguished 20-year career as an acclaimed national news anchor for Univision Network and Telemundo Network, Ms. Oller covered events such as Pope John Paul II's visit to Cuba and the 9-11 terrorist attacks, and interviewed a variety of prominent public and political figures worldwide.



Ms. Oller has received five Emmys, two “Gracies” from the Alliance for Women in Media, and the prestigious Edward R. Murrow Award for journalism, and was named by Hispanic Business Magazine as one of the 100 Most Influential Hispanic Personalities in the United States. Most recently, Ms. Oller was Executive Director of the Joseph A.

Unanue Latino Institute at Seton Hall University where she worked closely with higher education administration and students to extend the reach of the Institute beyond the Seton Hall campus. Particularly noteworthy was her success in establishing partnerships with the corporate sector, private philanthropists, and community-based organizations.

Ms. Oller received a B.A. in Finance from the University of Puerto Rico and a B.A. Summa Cum Laude in Media Studies and Interpersonal Communications from Hunter College. At Seton Hall, she obtained her Graduate Certificate in Non-Profit Management.

### **About SOMOS Community Care**

SOMOS Healthcare – formerly Advocate Community Providers (ACP) – unites nearly 3,500 providers, dedicated to health, wellness, and social services in lower-income, underserved Hispanic, Asian and African-American communities throughout New York City.

SOMOS Healthcare’s mission is to convene safety-net providers, partners and other stakeholders to create a culturally competent patient-centered, comprehensive and coordinated service care model to meet the needs of individuals and families participating in Medicaid. Formed in April 2015 as ACP, it is one of 25 Performing Provider Systems (PPS) in New York’s Delivery System Reform Incentive Payment (DSRIP) program to transform the State’s Medicaid system. DSRIP’s goals include reducing avoidable hospitalizations and ensuring that Medicaid beneficiaries and their families switch to a community-based care system that emphasizes preventive care over reliance on the emergency room.

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